



Improve the yearly energy savings goal for utilities from 1.5 to 2%

A responsible clean energy plan for Minnesota is the right thing to do. This plan will save money in the long run, create good jobs—particularly in the wind industry—and leave a stronger legacy for our children and grandchildren.

A key component of a responsible clean energy plan is improving the yearly energy savings goal for utilities from 1.5 percent to 2 percent. This goal is already saving enough energy to power more than 100,000 homes. Improving it will create good jobs in construction and manufacturing and save money for families and businesses in the long run.

Already, the state’s Energy Efficiency Resource Standard (EERS) is a success. The EERS drives Minnesota’s utilities to reduce energy costs by 1.5 percent each year.

- Savings from 2010 and 2011 alone was enough to heat, cool, and power more than 102,000 homes.¹
- Combined with renewable energy generation, efficiency savings were enough to power the equivalent of 1.4 million homes in the state for a year in 2012.²
- Nationally, energy efficiency is expected to save nearly \$700 billion nationally by 2020, create jobs, and significantly reduce pollution.²
- Employment in clean energy sectors reached 15,300 in 2014 in the state. An estimated 63 percent of those jobs are in energy efficiency.³

Increasing the EERS will help to make Minnesota more energy efficient and more competitive, while creating the opportunity for quality, good-paying jobs in our state through the manufacturing and installation of energy efficiency solutions. Minnesota is a hub for energy efficiency technology, from startups around the state to giants like Honeywell.



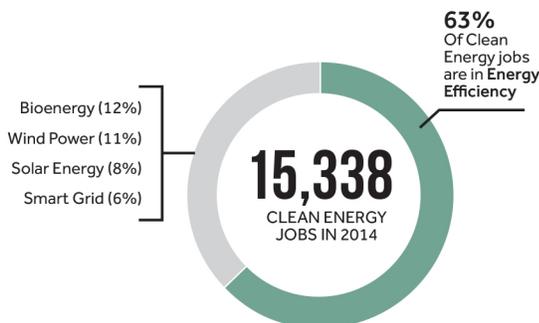
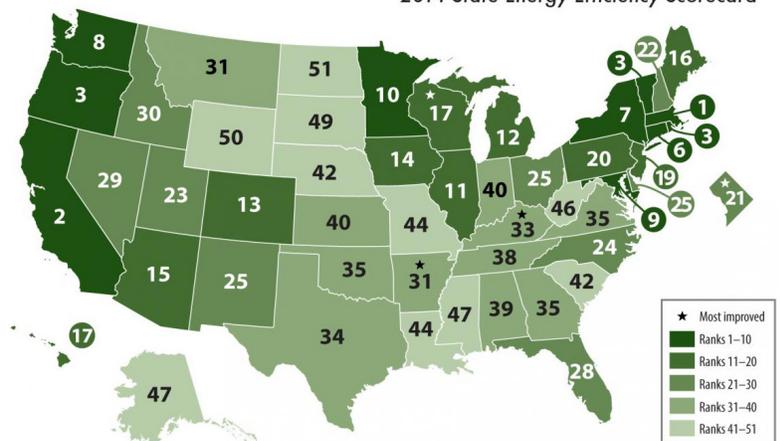
1.4 MILLION

EFFICIENCY SAVINGS AND RENEWABLE ELECTRICITY GENERATION IN MINNESOTA IS EQUAL TO ENOUGH ENERGY TO POWER OVER 1.4 MILLION HOMES IN THE STATE FOR ONE YEAR (2012)

Source: DEED

This responsible plan—which builds on existing law—will help Minnesota transition to clean, renewable energy while helping to preserve Minnesota’s four seasons, creating and keep good jobs and investment in communities across Minnesota, and save money for families and businesses in the long-run.

2014 State Energy Efficiency Scorecard



Source: DEED

Endnotes

1. Minnesota Department of Commerce, *Minnesota Conservation Improvement Program Energy and Carbon Dioxide Savings Report for 2010-2011*.
2. Minnesota Department of Employment and Economic Development, *Minnesota’s Clean Energy Economy Profile*, October 2014.
3. McKinsey, *Electric Power and Natural Gas, Unlocking Energy Efficiency in the U.S. Economy*, July 2009.
4. Minnesota Department of Employment and Economic Development, *Minnesota’s Clean Energy Economy Profile*, October 2014.

The Minnesota Clean Energy & Jobs Campaign is labor, faith, community, environmental and elected leaders who have joined together to support a responsible Minnesota Clean Energy Plan. Find out more at www.cleanenergyjobs.mn.